

# THE NORTH DAKOTA Soybean GROWER MAGAZINE

VOLUME 9 • ISSUE 1  
JANUARY 2020

NORTHERN  
CORN  
SOY  
EXPO  
FARGODOME

## Special Issue 2020 Northern Corn and Soybean Expo





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Kasey Blitz, LaMoure | D2 | kasey.blitz@NDSGA.com

### DIRECTORS

Matt Swenson, Kindred | D1 | matt.swenson@NDSGA.com

Spencer Endrud, Buxton | D3 | kasey.blitz@NDSGA.com

Sam Landman, Northwood | D6 | sam.landman@NDSGA.com

Mike Appert, Hazleton | D8 | mike.appert@NDSGA.com

Logan Ferry, Marvel | At-Large | logan.ferry@NDSGA.com

Joshua Stutrud | At-Large | joshua.stutrud@NDSGA.com

Joshua Askew | At-Large | joshua.askew@NDSGA.com

Justin Sherlock | Corleua Young Leader | justin.sherlock@NDSGA.com

### AMERICAN SOYBEAN ASSOCIATION DIRECTORS

Josh Gackle, Kulm | josh.gackle@NDSGA.com

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Chris Brossart, Wolford | D11 | cbrossart@ndsoybean.org

Daniel Mock, Braddock | D12 | dmock@ndsoybean.org

## UNITED SOYBEAN BOARD DIRECTORS

Jay Myers, Colfax | jmyers@rtf.net

Darren Kadlec, Pisek | dkadlec@polarcomm.com

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Ryan Richard, Horace | ryanrichardusb@gmail.com

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## Special Issue:

Northern Corn and Soy Expo

Fargodome

February 4, 2020

7:15 a.m. – 4:45 p.m.



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## On the cover

The 2019 growing season gave North Dakota corn and soybean farmers plenty to think about. The 2020 Northern Corn and Soybean Expo will deliver a wide range of information to help growers move forward in the year ahead. From a lineup of knowledgeable speakers and timely breakout sessions to the latest research and technology on display at the trade show, the Corn and Soybean Expo will get the 2020 season started right.

—Photos by Betsy Armour



## STAFF CREDITS

### PUBLISHER/EDITOR

Nancy Johnson, NDSGA Executive Director  
nancy.johnson@NDSGA.com | (701) 640-5215

### STAFF WRITER

Suzanne Wolf, NDSG Communications Director  
swolf@ndsoybean.org | (701) 566-9300

### CONTRIBUTING WRITERS

Daniel Lemke  
Stephanie Sinner

### CONTRIBUTING PHOTOGRAPHER

Wanbaugh Studios  
Betsy Armour Images

### NORTH DAKOTA SOYBEAN COUNCIL

4852 Rocking Horse Circle South, Fargo, ND 58104  
(701) 566-9300 | www.ndsoybean.org

### NORTH DAKOTA SOYBEAN GROWERS ASSOCIATION

4852 Rocking Horse Circle South, Fargo, ND 58104  
(701) 566-9300 | www.ndsoygrowers.com

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## Letters From the Co-Chairs



### The Expo in a Word: Useful

There is no question that farmers are driven by productivity and efficiency. We're always on the lookout for ways to improve.

As co-chair for the 2020 Northern Corn and Soybean Expo, productivity and efficiency were strongly considered when putting this year's program together. We know that you don't have a lot of time to waste, which is why we've worked hard to bring top-notch speakers in order to address timely topics which are designed to help you and your farming operation.

The expo brings great sessions and valuable information together at one place for a one-day event. The

Northern Corn and Soybean Expo gives North Dakota farmers a great opportunity to mingle with their fellow farmers, to take part in an array of educational breakout sessions, to see the latest innovations at the trade show and to connect with other growers.

We all know that each growing season is different and provides a unique challenge. Once last year's Expo was done, we got to work looking at the challenges farmers are facing in order to identify topics for this year. We looked at the biggest issues farmers faced this year. Therefore, subjects such as farm stress, social media and biofuels are

on this year's agenda along with agronomic, weather and marketing insights.

I can speak from personal experience that, at previous expos, I was able to obtain good information about important topics such as drainage law. I found the information very useful for my farm. Since you don't have a lot of extra time, we work hard to provide content that will be relevant and timely.

We know that farming involves continuous learning. The Northern Corn and Soybean Expo is a one-stop shop to keep everyone up to date. That's huge in today's ag world.

Our goal is that you, as farmers, take something valuable from the trade show or that you're able to connect with some key resources. We



**Tysen Rosenau**  
Carrington, North Dakota  
North Dakota Corn  
Utilization Council

want to give you something to take back and use on your farm.

The Expo is a good use of your time because there are so many resources available at one location. You can be productive and efficient at the Northern Corn and Soybean Expo, just like you are on your farm. I'll see you there.

### Making Decision-Making Easier

As farmers, we have to make a lot of decisions. From marketing plans to what inputs to use and what seed to plant, there's no shortage of choices that we need to make. Whether they're big or small decisions, we need to use the best information available to us in order to do what's best for our farms. Every farm operation and every circumstance is different, so what information is valuable varies with each circumstance.

For the 2020 Northern Corn and Soybean Expo, we will focus on delivering topics and speakers who can help North Dakota farmers stay informed and prepared for the decisions which each grower will need to

make. Access to information and resources is one of the hallmarks of the Northern Corn and Soybean Expo. It's a good opportunity to get caught up on a variety of important issues. We'll address marketing, agronomy, ag policy and much more, all in the same place.

Our goal at the Northern Corn and Soybean Expo is to have something valuable for everyone who attends. You may already know a lot about agronomy but want to know more about ag policy. You may be on the lookout for some marketing tips. Whatever your circumstance, we think that the Expo will be worth your time. We have put a lot of time

and effort into lining up speakers and breakout session presenters.

The Expo also provides a great opportunity to learn from each other. After a challenging year such as 2019, it's good to get together to compare notes with peers, comparing what worked and what didn't work. You may learn something valuable that you'll want to try on your own farm. Anytime I go to events, I learn something valuable from the presenters, but just as often, I get several ideas from other farmers. While we may be individual farmers, we can't forget that we're in this together.

Topics at the Expo affect both corn and soybean farmers. Most of us raise both crops, and there are numerous issues, such as weed management, markets and weather, which affect both crops, so we believe that your



**Mike Langseth**  
Barney, North Dakota  
North Dakota  
Soybean Council

time at the Expo will be well spent. We want the information and resources available to be valuable to you and your operations.

The purpose of the North Dakota Soybean Council is to add value to farmers. This day is all about that goal.






[unitedsoybean.org](http://unitedsoybean.org)

# KEEPING THE FUTURE OF SOYBEANS BRIGHT

*From researching new uses for soybeans to identifying new markets for U.S. soy, the soy checkoff is working behind the scenes to create new opportunities and increase profits for soybean farmers. We're looking inside the bean, beyond the bushel and around the world to keep preference for U.S. soy strong. And it's helping make a valuable impact for soybean farmers like you.*

*See more ways the soy checkoff is maximizing profit opportunities for soybean farmers at [unitedsoybean.org](http://unitedsoybean.org)*

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# Speakers Deliver Ag Industry Perspective

**R**espected agriculture industry veterans John Phipps and Chip Flory headline the general sessions on the main stage at the 2020 Northern Corn and Soybean Expo which will be held at the Fargodome. Both speakers are well known for their insights and unique knowledge about the nation's agriculture industry. Phipps and Flory will also provide farmers with honest assessments about the current challenges, opportunities and market trends.

## John Phipps

John Phipps, an Illinois farmer, commentator, author and former host of U.S. Farm Report, will serve as the Northern Corn and Soybean Expo emcee. He will also deliver the morning keynote address.

Phipps was born and raised on a six-generation farm in Illinois. He earned a degree in chemical engineering and a minor in economics before serving five years in the U.S. military as a nuclear engineering officer aboard an attack submarine. Following his service, Phipps returned to the family's farm in 1975 and remains actively involved with its operation.

From August 2005 until October 2014, Phipps hosted U.S. Farm Report, television's longest-running farm show. Phipps now adds weekly commentary for several outlets, including AgWeb. He is also a regular speaker to farm and ag groups on a variety of topics.

In addition to his emcee duties, Phipps will speak on the opportunities and challenges of the current world market. Attendees shouldn't expect Phipps to gloss over the current challenges and obstacles.

"It's better by far, I think to search for tools to clearly analyze and manage the serious issues facing our industry," Phipps says. "Unfounded assurances of a brighter tomorrow

can often distract farmers from making hard decisions in a timely manner. The conversation doesn't have to be end-of-the-world rhetoric, but it does need to be coherent and evidence-based to be useful for rational planning."

Phipps, who has farmed for more than 40 years, says that the current market conditions are not only unprecedented, but that they also undermine some basic and long-held assumptions for grain farming in the U.S.

"Loss of export markets and threats at home are stark and abrupt changes to our fundamental marketing approaches," Phipps explains.

In addition to assessing the current agriculture environment, Phipps intends to give insights about adjusting to ever-changing reality.

"I will be offering a few sugges-

tions for what would help. All are based on changing long-held beliefs about the way things should be on our farms," Phipps says.

Regardless of their current situation, Phipps hopes that farmers come away from the day better equipped to deal with the changes occurring in agriculture.

"My hope is to encourage a wider range of acceptable choices for farmers to cope with the challenges we are now facing," Phipps says.

## Chip Flory

Noted agriculture reporter and radio host Chip Flory returns to the Expo. Flory will host an afternoon main-stage session on global market trends.

Flory joined Pro Farmer in 1988 after graduating from Iowa State University with a degree in ag journalism. He has reported from

the floors of the Chicago Board of Trade and the Chicago Mercantile Exchange. With Pro Farmer, Flory has been a senior market analyst, general manager, editor of the company's flagship newsletter and editorial director. Flory is also the host of Farm Journal Media's two hours of live talk radio, AgriTalk.

Flory will address corn and soybean trade issues as well as emerging market trends.

"The main topic we'll look at is what is the potential for revenue and what does the scenario look like in 2020," Flory says.

Trade issues and difficult farm economics were also an issue last year. Flory says the situation this year has changed.

Flory believes that negotiators will reach a Phase One trade agreement with China. However, an agreement



John Phipps





**Chip Flory**

would only be the beginning.

“Just because there’s ink on paper doesn’t mean conditions are being met,” Flory says. “Even if an agreement is reached, the U.S. will have to verify that everyone is living up to

the agreement.”

While trade is a major issue for many Midwest farmers, what’s happening with the Renewable Fuel Standard (RFS) and biofuels may be a bigger concern. Small refinery

exemptions offered by the Environmental Protection Agency (EPA) have taken away billions of gallons of demand for ethanol and biodiesel.

“Issues with the RFS are having more affect on farmer attitude than

are trade issues,” Flory says. “If we can get biofuels straightened out and get the EPA to follow through on what President Trump has promised, farmer attitude will be a lot better. Right now, the EPA is doing their own thing.”

Flory will address global market trends and how those movements relate to farm income.

“As soon as farmers see an increase in farm income driven by markets and sales, rather than what the Market Facilitation Program payment package looks like, that will be a good sign that things are starting to improve,” Flory explains. “I hope farmers walk away with an in-focus snapshot of what’s happening and what will be the biggest drivers of revenue in the year ahead.”

Flory’s presentation is scheduled for the main stage at 3:30 p.m.

—Story by Daniel Lemke,  
photos by Betsy Armour

## Sharpen your soybean trading and marketing skills

Spend two days learning how trading, marketing and risk management tools can impact your farm's bottom line.

**March 16-17, 2020 • 9:00 a.m. – 4:00 p.m.**

**Seminar offered at two locations:**

**Bismarck State College Campus – Bismarck**

**NDSU Barry Hall Commodity Trading Room – Fargo**

Seminar led by Dr. Bill Wilson, Dr. David Bullock and Dr. Frayne Olson of NDSU Department of Agribusiness and Applied Economics. Agenda includes trading technologies, basis, options, geograin, hedging, contract types, producer marketing plans and strategies.

- Seminar is FREE and limited to ND soybean producers
- Lunch provided both days

**Register online at [ndsoybean.org](http://ndsoybean.org) before February 28<sup>th</sup> to reserve your seat**



**Questions?**

**Please call (701) 566-9300**

**NDSU**

It is strongly recommended participants have an interest in applying advanced tools to grower marketing decisions, and familiarity with Microsoft Excel as a tool for analyzing data and marketing decisions. If you've participated in the past, you may not be eligible for the 2020 course.

# Agenda

Checkoff  
Investment



**February 4, 2020**  
**7:15 a.m. – 4:45 p.m.**



**FargoDome**  
**1800 N University Drive**  
**Fargo, ND 58102**

## **7:15 a.m. – 7:45 a.m. | Arena Floor**

Buffet Breakfast / Trade Show and Research Pavilion Open

## **7:15 a.m. – 8:00 a.m. | Lobby**

Registration

## **8:00 a.m. – 8:15 a.m. | Main Stage**

**Welcoming Remarks:** Expo Co-chairs  
Tysen Rosenau and Mike Langseth

## **8:15 a.m. – 9:30 a.m. | Main Stage**

*The Opportunities and Challenges of the  
Current World Market*

John Phipps – Author and Humorist

## **9:30 a.m. – 10:00 a.m. | Arena Floor**

Break, visit trade show

## **10:00 a.m. – 11:00 a.m. | Arena Floor**

*AgriTalk* (Live Broadcast)

Chip Flory – Author and Radio Host

## **10:00 a.m. – 10:45 a.m. | Various Locations**

Breakout Session 1 (see chart on the next page)

## **11:00 a.m. – 11:45 a.m. | Main Stage**

**Hot Topic Panel**

Mace Thornton, USB; Jon Doggett, NCGA; Ryan Findlay,  
ASA; and Moderator Michelle Rook, AgWeek TV

## **11:45 a.m. – 12:45 p.m. | Arena Floor**

Lunch / Trade Show open

## **11:45 p.m. – 12:45 p.m. | Arena Floor**

Corn Grower and Soybean Grower Association Meetings

## **1:00 p.m. – 1:45 p.m. | Various Locations**

Breakout Session 2 (see chart on next page)

## **2:00 p.m. – 3:00 p.m. | Main Stage**

*AgriTalk After the Bell* (Live Broadcast)

Chip Flory – Author and Radio Host

## **3:00 p.m. – 3:30 p.m. | Arena Floor**

Break, visit trade show

## **3:30 p.m. – 4:45 p.m. | Main Stage**

*Global Market Trends*

Chip Flory – Author and Radio Host

**To register for FREE, please visit [NorthernCornSoyExpo.com](http://NorthernCornSoyExpo.com)**



Expo attendees will have numerous opportunities to gain insight from agriculture industry experts.



Marketing experts like NDSU's Frayne Olson will help farmers better understand current grain marketing influences.



# Breakout Breakdown



**W**hoever coined the phrase “change is the only constant in life” must have been a farmer. Each growing season and marketing year present different challenges. It’s no secret that 2019 delivered more than its share of difficulties for North Dakota farmers. There’s no guarantee that what was important in 2019 will be the major concern in 2020.

Being aware of changes or staying one step ahead of them can be a big benefit to farmers. Breakout sessions at the Northern Corn and Soybean Expo will help North Dakota farmers better understand issues which they may face on their farms. The topics have been carefully selected to provide farmers with relevant and timely information about key issues that they’re currently facing. The sessions will also help attendees understand some of the challenges which are occurring within the ag industry.

## You’re Not Alone: The Extreme Pressure of Farming Today

Economic and agronomic challenges are causing high levels of stress on North Dakota farms. That stress is putting heavy pressure on farmers. North Dakota State University (NDSU) Extension Family Science Specialist Dr. Sean Brotherson and the Minnesota

Department of Agriculture’s Monica Cramer McConkey will address the pressures of farming and help attendees understand the resources and practices which they can use to thrive during stressful times.

“Times of stress are also times of opportunity,” Brotherson says. “Consider what opportunity times of stress present to see how to better manage lives and farm operations to put health at the center. Health is the most important resource available to farmers. We want farmers to learn and implement strategies to promote health and increase quality of life for themselves and others.”

## The Power of Social Media and Telling Your Story

Minnesota Millennial Farmer, Zach Johnson, is a 5th generation family farmer from West Central Minnesota. Zach actively promotes agriculture by sharing his day-to-day experiences on the family farm.

His vision is to build the connection between farmers and consumers. Zach’s mission is to become a national voice for agriculture, provide farmer to farmer education, and facilitate a collaborative conversation between farmers and the public. You can find Zach at [mnmillennialfarmer.com](http://mnmillennialfarmer.com), and on social media at: [Facebook.com/MNMillennialFarmer](https://www.facebook.com/MNMillennialFarmer); [Twitter.com/farmmillennial](https://twitter.com/farmmillennial); and [Instagram.com/mnmillennialfarmer](https://www.instagram.com/mnmillennialfarmer).

## Biofuels and Your Bottom Line

Renewable fuels, such as ethanol and biodiesel, are important domestic markets for corn and soybeans. Both biofuels add value to crops and offer additional demand. NDSU Bioenergy and Bioproducts Economist Dr. David Ripplinger; North Dakota farmer and National Biodiesel Board Director Ryan Pederson; and Adam Dunlop, director of regulatory and strategic planning for Midwest AgEnergy, highlight a breakout session on biofuels. The speakers will address the current environment for biofuels and explain what that means for farm profitability.

## Conquering Weed Management

Weed management is an ongoing challenge for most farmers, especially where herbicide resistance is an issue. Weeds aren’t just a nuisance; they steal from your bottom line. Join NDSU Extension Weed Control Specialist Dr. Joe Ikley and Crop Consultant Dr. Lee Briese to identify strategies that you can use to help improve your weed-management efforts.

## Corn and Soybean Disease Outlook

Disease issues can rob corn and soybean farmers of yield and profitability. Diseases such as Goss’ leaf blight and rust can keep corn plants

from achieving their full potential. Soybean diseases such as Sudden Death Syndrome and root rot affect North Dakota farmers each year. Understanding disease pressures and the potential that diseases will be a problem in 2020 can help growers to make critical, early season decisions.

NDSU Extension Plant Pathologists Drs. Sam Markell and Andrew Friskop will help farmers understand the potential for disease issues in 2020 and what can be done to eliminate the diseases.

## Managing Your Risk in 2020

Weather at harvest, wet crops in the bin, trade agreements, crop insurance and weather for planting are just some of the variables that you have to consider right now as you plan 2020. There are issues that you can manage, like risk, and issues like weather that you can only plan for. The Managing Risk Your Risk in 2020 panel will tackle these topics and more. This panel, with Dr. Frayne Olson, NDSU; Brad Thykeson, Farm Service Agency; and a guest from the Risk Management Agency will tackle these topics. They will come prepared to answer your questions, both during the panel and following the presentation in the trade show area. So, plan to attend this timely panel to get your questions answered.

—Story by staff

## Breakout Sessions

### Session 1

10:00 a.m. –  
10:45 a.m.

### Session 2

1:00 p.m. –  
1:45 p.m.

## Main Stage

Power of Social Media  
and Telling Your  
Farm Story

MN Millennial Farmer  
Zach Johnson

Managing Your Risk in 2020

Dr. Frayne Olson, NDSU  
Brad Thykeson, FSA

## Rooms 101-102

You are Not Alone: Extreme  
Pressure of Farming Today

Sean Brotherson, NDSU and  
Monica Kramer McConkey,  
MN Department of Agriculture

Biofuels and Your  
Bottom Line

Dr. David Ripplinger, NDSU;  
Ryan Pederson, National  
Biodiesel Board; and Adam  
Dunlop, Midwest Ag Energy

## Theater Room

Conquering Weed  
Management

Dr. Joe Ikley, NDSU and  
Dr. Lee Briese, crop  
consultant

Corn and Soybean  
Disease Outlook

Dr. Sam Markell and  
Dr. Andrew Friskop, NDSU

## 2020 Annual Meeting Agenda

February 4, 2020 • 11:45 a.m. • Arena Floor • Fargodome

- 1.** Welcome and Introduction of Board Members:  
NDSGA President Joe Ericson
- 2.** Secretary's Report: Greg Gussiaas
- 3.** Treasurer's Report: Kasey Bitz
- 4.** Legislative Report: Phil Murphy
- 5.** American Soybean Association Report:  
ASA Director Bill Gordon
- 6.** Old Business
- 7.** New Business
  - a.** Election of Directors
    - i.** District 5: Stutsman, Foster, Eddy and Benson Counties; *3-year term*
    - ii.** District 4: Divide, Burke, Renville, Bottineau, Rolette, Towner, Williams, Mountrail, Ward, McHenry and Pierce Counties; *3-year term*
    - iii.** District 6: McKenzie, Dunn, Mercer, McLean, Sheridan, Wells, Golden Valley, Billings, Stark, Oliver, Burleigh, Kidder, Slope, Hettinger, Grant, Morton, Bowman, Adams, Sioux and Emmons Counties; *3-year term*
  - b.** Other New Business
- 8.** Adjourn

## New NDSGA Annual Meeting Venue

North Dakota farmers who attend the Northern Corn and Soybean Expo have a new opportunity to learn more about how the state's commodity organizations are working on their behalf.

The annual meetings for the North Dakota Soybean Growers Association (NDSGA) and the North Dakota Corn Growers Association will be held on the arena floor during the lunch hour. Previously, the annual meetings were held at the same time as the breakout sessions, making farmers choose where to spend their time. Holding the meetings at times which do not conflict with the learning sessions gives the growers greater access.

"We hope this will allow more people to attend the annual meetings, so they can find out what we're doing on their behalf and recognize the value that we provide," says NDSGA President and Wimbledon farmer Joe Ericson. "We also don't want to take away from the opportunity for people to attend the breakouts or the trade show."

The annual meeting includes updates about legislative issues that the NDSGA is following between

legislative sessions. American Soybean Association President Bill Gordon, who is from Worthington, Minnesota, will highlight issues which are being addressed at the national level. Farmers will also receive updates from North Dakota's congressional delegation.

Ericson says that the additional exposure about what the NDSGA does for North Dakota farmers is vital.

"This will give us an opportunity to update growers on important policy issues and highlight the importance of North Dakota farmers being NDSGA members," Ericson says. "It will raise the visibility of what we, as a farmer-led organization, are doing on their behalf."

The annual meeting will run during the 11:45 a.m. to 12:45 p.m. lunch period and will be held in the lunch area on the trade show floor.

—Story by Daniel Lemke, photo by Betsy Armour



President Joe Ericson will preside over the 2020 NDSGA Annual Meeting.





## 2020 Annual Meeting Agenda

February 4, 2020 • 11:45 a.m. • Arena Floor • Fargodome

- 1.** Call to Order – Randy Melvin, President
  - a.** 2020 Scholarship Recipient Recognition
  - b.** 2020 Photo Contest Recognition
- 2.** Approval of Minutes from the 2019 Annual Meeting
- 3.** Financial Report – Randy Melvin, President
- 4.** Old Business
- 5.** New Business
- 7.** Election of Directors
  - a.** District 2:  
Cass, Steele and Traill Counties
    - Replace Randy Melvin
  - b.** District 2:  
Cass, Steele and Traill Counties
    - Tim Kozojed – Up for 4-year term
  - c.** District 5:  
Ransom and Sargent Counties
    - Kyle Speich – Up for 4-year term
  - d.** District 7:  
Adams, Billings, Bowman, Burleigh, Dunn, Emmons, Golden Valley, Grant, Hettinger, Kidder, Logan, McIntosh, McKenzie, McLean, Mercer, Morton, Oliver, Sheridan, Sioux, Slope, Stark and Wells Counties
    - o Replace Anthony Mock
- 8.** Adjourn





# Hot Topic Panel: Extending North Dakota's Reach

**N**orth Dakota farmers are justifiably most concerned with the things happening on their farms and in their local areas. After all, issues there are what growers can best control. However, North Dakota's farmers wield influence well beyond the state's geographical borders.

While they may not be front of mind, North Dakota corn and soybean farmers have a network of resources working on their behalf in the state, nationally and overseas. Corn and soybean checkoff funds support statewide and global efforts to increase demand, to sustain production research, to connect with consumers, and to grow new markets for the state's corn and soybeans.

Several of those farmer-supported resources will be highlighted during a Hot Topic panel at the 2020 Northern Corn and Soybean Expo. The panel will be moderated by Michelle Rook of AgWeek TV. Panelists include Mace Thornton, vice president of communications and marketing strategy for the United Soybean Board (USB); Jon Doggett, CEO of the National Corn Growers Association; and Ryan Findlay, CEO of the American Soybean Association (ASA).

"I hope to have those in attendance understand the role that our national organizations have in the corn

industry," says North Dakota Corn Utilization Council Executive Director Jean Henning. "I hope that attendees will take away that there are many people working on their behalf, not just those of us in North Dakota, but also nationally."

"I think it's important to get producers from North Dakota some face time with the folks who work on their behalf on a national level," says Stephanie Sinner, executive director of the North Dakota Soybean Council. "Given the challenges that our farmers have experienced this year, we hope to convey that their checkoff funds are working for them in the state, nationally and around the globe."

As a large commodity exporter, value-added uses, new market development and trade issues are particularly important for farmers in North Dakota because the majority of the state's corn and soybean crops leave the state.

"We are a state of small population, and if we are going to move the needle with our crop, it has to be done nationally and internationally," Henning says. "We need to be involved in the market where consumption will take place, whether that's in vehicles at the fuel pump, in the livestock industry, in the pet food industry or in corn-based sweeteners."

Checkoff funds support both statewide and national efforts, and



**North Dakota farmers faced unprecedented challenges in 2019. National corn and soybean industry leaders will update growers on current industry influences.**

hopefully farmers will come away understanding how their checkoff investments benefit their operations. Giving farmers firsthand access to the leaders of several key organizations will shed more light on the network of resources and programs which support corn and soybean farmers.

"USB and ASA are key pieces of the soy family. There is a big network and a serious investment of resources to support farmers, and we want growers to know about that," Sinner explains. "State programs are important, but what our national organizations are doing and how they're helping farmers here at home is important, too."

Farmers have faced difficult economics for several years. Henning says that, even during these times of

challenging profitability, checkoff investments play a crucial role.

"We have to always keep in mind the bigger picture. There will be good years ahead, and we have to maintain the programming and research to keep the industry moving forward," Henning says. "It is the responsibility of the council to let producers know of the hard work and efforts by our farmer leaders with effective communications. Our farmer leaders make thoughtful decisions on our checkoff investments and put in hours and hours of time trying to make the best decisions possible for their neighbors and fellow producers."

*—Story by Daniel Lemke, photos courtesy of the organizations*



**Mace Thornton, United Soybean Board**



**John Doggett, National Corn Growers Association**



**Ryan Findlay, American Soybean Association**



**Michelle Rook, AgWeek TV**



# USDA Announces Appointments to the United Soybean Board

Checkoff  
Investment



## Including Three North Dakota Soybean Farmers

On November 18, 2019, the U.S. Department of Agriculture (USDA) announced the appointment of soybean farmers to serve on the United Soybean Board (USB), including three North Dakota soybean farmers.

With the increased North Dakota soybean production over the last several years, North Dakota now has four soybean farmer-leaders on the USB.

Pisek, North Dakota, soybean farmer Darren Kadlec was re-appointed to serve on the USB for another 3-year term. Kadlec sat on the North Dakota Soybean Council (NDSC) from 2001 to 2008, including a time as the chairman. Kadlec has served on the USB since 2016.

Matt Gast, a soybean farmer from Valley City, was appointed to serve a 3-year term on the USB. Gast sat on the NDSC from 2016 to 2019, including time as the secretary.

Another newly appointed USB member was soybean farmer Ryan Richard from Horace. Richard sat on

the North Dakota Soybean Growers Association board from 2011 to 2018, including a time as the vice president.

Also representing North Dakota on the USB is Jay Myers, a soybean farmer from Colfax. Myers is currently completing his final 3-year term.

"We congratulate Darren on his re-appointment, and Matt and Ryan on their new appointments to (the) USB," says Stephanie Sinner, executive director of the NDSC. "All three bring many years of industry experience and leadership to the board, and we know they will represent North Dakota and all U.S. soybean farmers exceptionally well. We respect and admire their dedi-

cation to enhancing and strengthening our industry on a state, national and international level."

The soybean checkoff is supported entirely by soybean growers who contribute one-half of one percent of the market price for each bushel of soybeans sold. The NDSC supports the USB by submitting 50 percent of the collected North Dakota soybean checkoff revenue to the USB's national checkoff program. The NDSC oversees the investment for the remaining 50 percent of North Dakota's soybean-checkoff dollars.

The USB's 78 farmer-directors work on behalf of all U.S. soybean farmers in order to achieve maximum value for their soy-checkoff investments. These

volunteers invest and leverage checkoff funds in programs and partnerships to drive soybean innovation beyond the bushel and to increase the preference for U.S. soy. That preference is based on U.S. soybean meal and oil quality as well as the sustainability of U.S. soybean farmers. As stipulated in the federal Soybean Promotion, Research and Consumer Information Act, the USDA Agricultural Marketing Service has oversight responsibilities for the USB and the soy checkoff. For more information about the USB, visit [www.unitedsoybean.org](http://www.unitedsoybean.org).

—Story by Staff, photos courtesy of the United Soybean Board



Darren Kadlec



Matt Gast



Ryan Richard

## Thank You, Jared!

After 15 years representing soybean farmers statewide and nationally, Jared Hagert of Emerado completed his final term on the United Soybean Board (USB) in December.

In 2004, Hagert was elected to the board of the North Dakota Soybean Growers Association (NDSGA). During his tenure, he was elected to be the president of the NDSGA.

Hagert was then elected to serve on the North Dakota Soybean Council (NDSC) in March 2007, representing soybean farmers in Grand Forks County and northeastern North Dakota. He was elected as the treasurer while serving on the NDSC.

In 2009, Hagert was appointed by the U.S. secretary of agriculture to represent North Dakota soybean farmers on the USB. He served on USB's

executive committee as the treasurer. He was elected to be the chairman of the USB in 2016.

Jared and his wife, Brandie, produce soybeans; dry edible beans: pinto beans, navy beans and dark red kidney beans; wheat; and corn in Grand Forks County. Jared is a fourth-generation farmer and started farming in 1995 while he attended North Dakota State University. On his farm, he also has a certified seed-conditioning facility where the majority of his soybeans and wheat are processed.

The soybean industry extends its gratitude to Jared for his many years of dedication, hard work and service.

—Story and photo by staff







# Northern Corn and Soy Expo Tradeshow

**N**ormally home to Bison clad in cleats and pads, the Fargodome floor will be filled with displays of the latest in technology, seed innovations and agriculture services during the Northern Corn and Soybean Expo.

About 75 companies as well as Northern Corn and Soybean Expo sponsors will be exhibiting on the arena floor. Show organizers have allotted time for attendees to visit the trade show area without conflicting with presentations on the main stage or

in the breakout sessions.

There is also a research pavilion where checkoff-supported research and outcomes will be highlighted. Researchers will be on hand to explain their work and to describe the results, including what those findings mean for North Dakota farmers.

The tradeshow and research pavilions will be open for the duration of the expo, beginning at 7:15 a.m.

—Story by Daniel Lemke,  
photos by Betsy Armour



Checkoff supported information will be available from participating researchers.



The Fargodome floor will house approximately 75 exhibitors during the day-long trade show.



Meet and learn from Zach Johnson, the MN Millennial Farmer, at the trade show.



# FULL-CIRCLE RETURN

**HERE'S HOW THE SOY CHECKOFF WORKS.** The national soy checkoff was created as part of the 1990 Farm Bill. The Act & Order that created the soy checkoff requires that all soybean farmers pay into the soy checkoff at the first point of purchase. These funds are then used for promotion, research and education at both the state and national level.



\* Led by 73 volunteer soybean farmers, the United Soybean Board (USB) invests and leverages soy checkoff dollars to MAXIMIZE PROFIT OPPORTUNITIES for all U.S. soybean farmers.

[unitedsoybean.org](http://unitedsoybean.org)



NORTH DAKOTA SOYBEAN  
GROWERS ASSOCIATION

4852 Rockinghorse Circle South  
Fargo, ND 58104  
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# While you're at Expo, take advantage of **FREE Dicamba Training**

FREE Dicamba (Auxin herbicide specific) applicator training offered at  
Northern Corn and Soybean Expo • Fargodome  
February 4, 2020 • 5:00 p.m. • Room 201-204

***Any person operating a sprayer MUST have  
this training to apply dicamba in soybeans.***

***For more information and to register for the training session, visit:  
[bit.ly/NDDicamba](https://bit.ly/NDDicamba)***